

Journal Of Cultural Heritage Management And Sustainable

Decoding **Journal Of Cultural Heritage Management And Sustainable**: Revealing the Captivating Potential of Verbal Expression

In a period characterized by interconnectedness and an insatiable thirst for knowledge, the captivating potential of verbal expression has emerged as a formidable force. Its ability to evoke sentiments, stimulate introspection, and incite profound transformations is genuinely awe-inspiring. Within the pages of "**Journal Of Cultural Heritage Management And Sustainable**," a mesmerizing literary creation penned by a celebrated wordsmith, readers set about an enlightening odyssey, unraveling the intricate significance of language and its enduring impact on our lives. In this appraisal, we shall explore the book's central themes, evaluate its distinctive writing style, and gauge its pervasive influence on the hearts and minds of its readership.

Planning and Managing Sustainability in Tourism Anna Farmaki 2022-04-07 This book provides a holistic approach to understand the challenges and opportunities related to the planning and management of sustainable development in tourism. The editors present a collection of empirical studies, best-practice cases, and theoretical discussions to draw insights on the economic, social, environmental, and political dimensions of sustainability. Specifically, using a range of case studies examining sustainability applications within various tourism industry sectors as well as different geographical regions, this book is of value to tourism policymakers, practitioners, academicians, and students, encouraging them to develop proactive behavior. This publication represents an up-to-date, innovative guide in helping readers understand the challenges facing sustainable tourism development and implementation as well as the potential opportunities for both developed and developing nations in pursuing sustainability goals in their tourism plans.

World Heritage Management and Human Rights Stener Ekern 2016-03-22 This book focuses on the balance between protecting human rights and protecting world heritage sites. It concerns itself with the idea that the management of heritage properties worldwide may fail to adequately

respect traditional entitlements and rights of individuals and communities living within or being affected by changes in the use of these spaces. It also explores the concept that the international heritage field has limited knowledge and awareness of this challenge. The volume argues that the dilemmas in question result from different conceptualisations of the key terms of 'rights', 'heritage' and 'community' among different groups and across political and cultural boundaries. In so far as 'culture' is what enables us to read the meanings involved, the ultimate questions are those that ask whose power is contested when one meaning is 'fixed' and the heritage of one group of humans is given the right to have its symbolic representation enjoyed and protected. The included case studies give vivid examples of this. This book was originally published as a special issue of the International Journal of Heritage Studies.

Cultural Sustainable Tourism Miroslav D. Vujicic 2022-12-05 This book is an assemblage of diverse yet homogenous research papers that bring together the issues and challenges of cultural heritage conservation and tourism sustainability. The richness of this book stems from its inclusion of diverse case studies from around the globe while scrutinizing the cases of both deterioration and sustainability of cultural heritage belonging to different eras. This book

sheds light on the connections between culture as an essential dimension of local sustainability and cultural dimensions of sustainable tourism, further contributing to the complex discussion between culture and tourism. This book gives an overview of current research and subjects of discussion that focuses on cultural sustainable tourism through several sections, such as planning and management of sustainable tourism, sustainable cultural tourism development in a digital era, social and economic impacts of cultural tourism, and sustainable tourism development in urban areas

Handbook of Research on Museum

Management in the Digital Era Bifulco,

Francesco 2022-03-25 While digital tools are not new to museum management, more activities are being performed through their use in order to attract visitors, enrich the cultural experience, vary the experience context, and innovate the cultural industry. However, these tools need to be tested in order to understand the effects they have on both museum offerings and visitors. Further perspectives and insights are needed on the implementation of these digital instruments in museums. The Handbook of Research on Museum Management in the Digital Era combines theoretical efforts and empirical research to contribute to the debate on museum management in a digital context. It further observes, tracks, and assesses the ongoing changes brought on by digital solutions. Covering topics such as organizational change catalysts, sustainability of cultural heritage, and phygital experience, this book is an excellent resource for museum managers, museum curators, computer specialists, students and educators of higher education, researchers, and academicians.

Corporate Responsibility for Cultural Heritage

Fiona Starr 2013-01-17 This book examines the relationship between two divergent fields - corporate activity and heritage conservation - linking the financing of conservation and its benefits with the corporate social responsibility (CSR) goals of the private sector. Through discussion of physical conservation, benefits to heritage site visitors, sustainable development impacts, and corporate benefits such as improved

reputation, this book outlines the shared value of corporate support for cultural heritage sites, and encourages financial and in-kind support for conservation and responsible activity by the private sector. Providing a convincing commercial rationale for CSR managers to engage with cultural heritage sites, this book suggests how companies may reap the benefits of CSR for heritage. Author Fiona Starr offers advice for companies looking to specialize in a unique CSR endeavor, especially those looking to engage with emerging markets. The book also provides useful strategies for heritage managers to attract CSR and financial support, offering new look at the financing of heritage conservation at both international and local levels and providing a new approach to the future of financing of cultural heritage conservation

Cultural Heritage and Tourism Dallen J.

Timothy 2011-08-03 One of the most salient forms of modern-day tourism is based on the heritage of humankind. The majority of all global travel entails some element of the cultural past, as hundreds of millions of people visit cultural attractions, heritage festivals, and historic places each year. The book delves into this vast form of tourism by providing a comprehensive examination of its issues, current debates, concepts and practices. It looks at the social, physical and economic impacts, which cause destinations, site managers and interpreters to consider not only how to plan and manage resources but also how to portray the past in ways that are acceptable, accurate, accessible and politically relevant. In the process, however, the depth of heritage politics, the authenticity and inauthenticity of place and experience, and the urgent need to protect living and built cultures are exposed. The book explores these and many other current issues surrounding the management of cultural resources for tourism. In order to help students relate concepts to real-world situations it combines theory and practice, is student learning oriented, is written accessibly for all readers and is empirically rich.

Values in Heritage Management Erica Avrami

2019-12-03 Bringing together leading conservation scholars and professionals from

around the world, this volume offers a timely look at values-based approaches to heritage management. Over the last fifty years, conservation professionals have confronted increasingly complex political, economic, and cultural dynamics. This volume, with contributions by leading international practitioners and scholars, reviews how values-based methods have come to influence conservation, takes stock of emerging approaches to values in heritage practice and policy, identifies common challenges and related spheres of knowledge, and proposes specific areas in which the development of new approaches and future research may help advance the field.

Cultural Initiatives for Sustainable Development

Paola Demartini 2021-03-31 This book explores the relevance of new sources, dimensions, and characteristics of knowledge for supporting creative and cultural organizations and initiatives. Special emphasis is placed on cultural heritage, participatory approaches, and entrepreneurship in the cultural and creative sector. The role of cultural heritage and contemporary culture as a source of economically effective, socially sustainable development is also discussed. The authors examine new ways of developing and testing new and innovative models of management for cultural heritage assets. In line with the participatory approaches in culture heritage governance promoted by the EU, the authors analyze participatory approaches to cultural and creative initiatives. The role of public and private actors, as well as the way they interact with each other in order to achieve collective outcomes, is of particular interest in this section of the book. With regard to cultural and creative entrepreneurship, the book adds an innovative view of cultural ventures, offering some clues from an entrepreneurial ecosystem perspective.

Managing Heritage and Cultural Tourism

Resources Dallen J. Timothy 2017-03-02 This three volume reference series provides an authoritative and comprehensive set of volumes collecting together the most influential articles and papers on tourism, heritage and culture. The papers have been selected and introduced by Dallen Timothy, one of the leading international scholars in

tourism research. The first volume 'Managing Heritage and Cultural Tourism Resources' deals primarily with issues of conservation, interpretation, impacts of tourism and the management of those impacts. Sold individually and as a set, this series will prove an essential reference work for scholars and students in geography, tourism and heritage studies, cultural studies and beyond.

Routledge Handbook of Sustainable Heritage

Kalliopi Fouseki 2022-07-29 This handbook presents cutting-edge and global insights on sustainable heritage, engaging with ideas such as data science in heritage, climate change and environmental challenges, indigenous heritage, contested heritage and resilience. It does so across a diverse range of global heritage sites. Organized into six themed parts, the handbook offers cross-disciplinary perspectives on the latest theory, research and practice. Thirty-five chapters offer insights from leading scholars and practitioners in the field as well as early career researchers. This book fills a lacuna in the literature by offering scientific approaches to sustainable heritage, as well as multicultural perspectives by exploring sustainable heritage in a range of different geographical contexts and scales. The themes covered revolve around heritage values and heritage risk; participatory approaches to heritage; dissonant heritage; socio-environmental challenges to heritage; sustainable heritage-led transformation and new cross-disciplinary methods for heritage research. This book will be an invaluable resource for students and scholars in heritage studies, archaeology, museum studies, cultural studies, architecture, landscape, urban design, planning, geography and tourism.

Sustainable Tourism Development in

Tanzania Wineaster Anderson 2020-12-11

Tanzania is rivalled by few countries, if any, in terms of its bountiful natural and cultural tourist attractions. Given that tourism development, if sustainable, is an outstanding policy for distributing welfare, even to less developed parts of a country, this field is of particular importance to Tanzania. In this edited volume, prominent scholars focus on the practises and policies of

tourism development, with a particular eye on the case of Tanzania. They explore the demand for sustainability from international tourists, the need for local food and linkages between the tourism and agricultural sectors, and the production of tourism services in a responsible and inclusive way. The book will be a valuable source of knowledge for the tourism industry, as well as policymakers, scholars and students who are concerned about the development of a form of tourism which benefits a country, inclusively and responsibly.

Cultural Heritage as a Trigger for Civic Wealth Creation and Sustainable Urban Development

Mara Del Baldo 2023-06-30 La rigenerazione urbana si basa su una visione integrata volta a risolvere i problemi urbani e a promuovere lo sviluppo delle comunità interessate. Reinventare lo spazio, valorizzare la cultura per dare nuova vita ai centri storici, è un'esigenza civica crescente e una sfida per i politici e i manager delle città. Questo obiettivo potrebbe essere raggiunto valorizzando il Patrimonio Culturale e i saperi locali per generare nuove opportunità e benessere per i cittadini. Al momento, troppo spesso il Patrimonio Culturale viene apprezzato principalmente a fini turistici. Un fatto che causa anche molteplici problemi: sovraffollamento, gentrificazione, conflitti tra interessi turistici e civici, traffico urbano, generazione di posti di lavoro a basso reddito, per citare solo i più evidenti. Ne deriva che una profonda comprensione della partecipazione civica e democratica nell'accesso, nella conservazione e nello sfruttamento del nostro Patrimonio Culturale è un terreno fertile per il dibattito tra studiosi di varie discipline. I contributi di questo libro cercano di alimentare tale dibattito dal punto di vista degli studiosi di management. DOI: 10.13134/979-12-5977-201-5

Intangible Cultural Heritage and Sustainable Development Marlen Meissner 2021-11-23 This book provides a systemic understanding of how intangible cultural heritage (ICH) can promote sustainable development. It offers new insights on the identity-building potential of heritage practices as 'enabler' of development and their capacity to generate social and economic profits

as 'driver' of development. Based on Pierre Bourdieu's 'Theory of Practice', a model for the valorisation of ICH is presented, which may serve as a tool to stimulate the developmental potentials of heritage on a practical level. The functioning of the valorisation model is exemplified with a case study on a German choral tradition, which has not been officially nominated as ICH. Therewith, it is shown how the model can be applied to utilise the developmental potentials of ICH - as promoted in the Convention for the Safeguarding of the Intangible Cultural Heritage (2003) - even beyond UNESCO's scope. This book is of interest to cultural heritage scholars.

Production Management and Business

Development Bohuslava Mihalčová 2018-12-07

Trends in economic development rely on increasing human knowledge, which stimulate the development of new, sophisticated technologies. With their utilization production is raised and the intent is to decrease natural resources consumption and protect and save our life environment as much as we can. At the same time, increasing pressure is observed both from competition and customers. The way to be competitive is by improving manufacturing and services offered to the customer. These are the major challenges of contemporary enterprises. Organizations are improving their activities and management processes. This is necessary to manage the seemingly intensifying competitive markets successfully. Enterprises apply business-optimizing solutions to meet new challenges and conditions. This way ensuring effective development for long-term competitiveness in a global environment. This is necessary for the implementation of qualitative changes in the industrial policy. "Process Control and Production Management" (MTS 2018) is a collection of research papers from an international authorship. The authors present case studies and empirical research, which illustrates the progressive trends in business process management and the drive to increase enterprise sustainability development.

Urban Social Sustainability M. Reza Shirazi 2019-02-14 This ground breaking volume raises radical critiques and proposes innovative solutions for social sustainability in the built environment.

Urban Social Sustainability provides an in-depth insight into the discourse and argues that every urban intervention has a social sustainability dimension that needs to be taken into consideration, and incorporated into a comprehensive and cohesive 'urban agenda' that is built on three principles of recognition, integration, and monitoring. This should be achieved through a dialogical and reflexive process of decision-making. To achieve sustainable communities, social sustainability should form the basis of a constructive dialogue and be interlinked with other areas of sustainable development. This book underlines the urgency of approaching social sustainability as an urban agenda and goes on to make suggestions about its formulation. Urban Social Sustainability consists of original contributions from academics and experts within the field and explores the significance of social sustainability from different perspectives. Areas covered include urban policy, transportation and mobility, urban space and architectural form, housing, urban heritage, neighbourhood development, and urban governance. Drawing on case studies from a number of countries and world regions the book presents a multifaceted and interdisciplinary understanding from social sustainability in urban settings, and provides practitioners and policy makers with innovative recommendations to achieve more socially sustainable urban environment.

Botswana Cultural Heritage and Sustainable Tourism Development

Byron A. Brown
2020-04-16 This book considers cultural heritage and the sustainable development of tourism from an African perspective, with Botswana as the main point of reference. Within the African context, Botswana is renowned for its abundance of cultural heritage and appeal to tourists. The collection reconciles the growing demand to commodify cultural heritages, the quest for cultural heritage preservation and management, and the focus on sustainable tourism development in Botswana. As such, the book is an appraisal of, and meditation on, the business-side of cultural heritage management and the value that cultural heritage resources have at a personal, local and

national level. It is an exploration of the nature of Botswana's cultural heritage, the politics and policies that underpin that heritage, the development of cultural heritage tourism as a sustainable business, the country's cultural heritage experiences and products, and a confrontation of the hard questions about cultural heritage and the future. As an introductory text, the book gives tourists, tourism students and academics, as well as tourism entrepreneurs, policymakers, and practitioners a basis on which to make decisions.

Going Beyond Marie-Theres Albert 2017-09-18

This volume looks at sustainable protection and sustainable use of cultural and natural heritage, particularly in view of the current challenges of the 21st century. For more than 40 years the World Heritage Convention has regulated the protection of the cultural and natural heritage of humankind, particularly in that heritage shall be protected if it is threatened by modern development. The international community has also adopted sustainability and sustainable development, as objectives to facilitate the protection of cultural and natural heritage. Sustainable heritage protection and use must therefore be preserved in the face of the global challenges it faces and must be perceived in terms of societal, political and corresponding economic paradigms.

Cultural Sustainable Tourism Uglješa Stankov
2019-04-23 This book includes research papers submitted to and presented during the first international conference on Cultural Sustainable Tourism (CST) that was held in Thessaloniki, Greece in November of 2017. Discussing complex relations between Culture, tourism, and the role of planners and architects in their maintenance, this conference was jointly organized by IEREK -International Experts for Research Enrichment and Knowledge Exchange- and Aristotle University of Thessaloniki. The conference was an attempt to shed a light on the significance of Culture and Heritage as two important factors attracting tourists and promoting economic growth and convey civilizations through tourism. Themes covered in this book give an overview on current research and topics of discussion that focus on

Cultural sustainable tourism through several sections. The first section, titled "Art, Architecture and Culture", discusses urban regeneration as a road to the preservation of cultural and tourist destinations and the importance of understanding and benefitting from our heritage to allow for modern day improvements. "Heritage Tourism", the section 2 of the book, is more focused on offering nontraditional solutions and management plans to sustain cultural tourism and improve quality of life around historically significant areas. The third section on the "City and Rural Tourism" follows by providing sustainable strategies to attract tourists and promoting the use of existing resources. The last and final section with the title of "Sustainable Tourism, Development and Environmental Management" maneuvers around the different yet common environmental issues existing today and proposes new and innovative solutions for their elimination. Presenting a wide range of topics in chapters, this book provides the scientific community with a collection of unique and enlightening literature.

The Past in the Present Ioannis Poullos
2014-08-07 The Past in the Present deals with the complexities in the operation and management of living heritage sites. It presents a new interpretation of such sites based on the concept of continuity, and its evolution to the present. It is demonstrated that the current theoretical framework and practice of conservation, as best epitomised in a values-based approach and the World Heritage concept, is based on discontinuity created between the monuments (considered to belong to the past) and the people of the present, thus seemingly unable to embrace living heritage sites. From this position, the study suggests an innovative approach that views communities and sites as an inseparable entity: a Living Heritage Approach. This approach brings a new insight into key concepts such as authenticity and sustainable development. Through the use of the monastic site of Meteora, Greece, as a case study, the discussion generated aims to shift the focus of conservation from 'preservation' towards a continual process of 'creation' in an ongoing present, attempting to change the way heritage is perceived, protected and, more importantly,

further created. "The Past in the Present is an important and much-needed contribution to the debate about living heritage - and it is particularly significant in the context of the heritage of the past in the modern world. Anyone concerned with how the past is, or should be, integrated within modern lives and identities will need to read this book." - Leslie Brubaker, Director, Centre for Byzantine, Ottoman and Modern Greek Studies, University of Birmingham, UK. "This interesting and thoroughly researched book by Ioannis Poullos is a useful tool in promoting the Living Heritage Approach, and provides a sound theoretical basis for future work. Living Heritage Approach is a paradigm shift that suggests a new way of addressing conservation for our heritage. ICCROM is proud to have introduced this approach, also with the contribution of Ioannis." - Gamini Wijesuriya, Project Manager, ICCROM.

Management Planning for Cultural Heritage
Ken Taylor 2021-12-30 Management Planning for Cultural Heritage challenges traditional perceptions of and about the heritage planning process while also presenting a comprehensive analysis of the ever-widening field of Cultural Heritage Conservation. Drawing on the authors' experience in teaching and involvement in international practice, the book examines the changes that are taking place in modes of thinking about heritage as part of increasingly complex urban transformations, and considers how these must engage with, and inform, professional practice. The book also acknowledges that international best practice has developed a great deal over the last 40 years and needs to be adapted, applied and refined through the recognition and application of regional values - tangible and intangible - based on cultural attitudes and practices. Emphasising the critical role of heritage planning and management in guiding change, Taylor and Verdini argue that this is especially critical if we are to safeguard values, identity and significance. In this sense, heritage is understood not only as a technical process but also as a social construct. The book therefore promotes a people-centred approach to cultural heritage management. Management Planning for Cultural Heritage will be of interest to students,

scholars and practitioners working in heritage studies and conservation. While the text has professional application, it also sets out to present a sound theoretical foundation relevant to the body of knowledge associated with management of cultural heritage places.

African Cultural Heritage Conservation and Management

Susan Osireditse Keitumetse
2016-07-11 For a long time, resource conservationists have viewed environmental conservation as synonymous with wilderness and wildlife resources only, oblivious to the contributions made by cultural and heritage resources. However, cultural heritage resources in many parts of the developing world are gradually becoming key in social (e.g. communities' identities and museums), economic (heritage tourism and eco-tourism), educational (curriculum development), civic (intergenerational awareness), and international resources management (e.g. UNESCO). In universities, African cultural heritage resources are facing a challenge of being brought into various academic discourses and syllabi in a rather reactive and/or haphazard approach, resulting in failure to fully address and research these resources' conservation needs to ensure that their use in multiple platforms and by various stakeholders is sustainable. This book seeks to place African cultural heritage studies and conservation practices within an international and modern world discourse of conservation by presenting its varied themes and topics that are important for the development of the wider field of cultural heritage studies and management.

European Journal of Tourism Research 2022-10-01

The European Journal of Tourism Research is an open-access academic journal in the field of tourism, published by Varna University of Management, Bulgaria. Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as tourism management, tourism marketing, tourism sociology, psychology in tourism, tourism geography, political sciences in tourism, mathematics, tourism statistics, tourism anthropology, culture and tourism, heritage and

tourism, national identity and tourism, information technologies in tourism and others are invited.

Empirical studies need to have either a European context or clearly stated implications for the European tourism industry. The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. The journal is indexed in Scopus and Clarivate Analytics' Emerging Sources Citation Index. The European Journal of Tourism Research is a Platinum open-access journal. There are no charges for publication. The editorial team welcomes your submissions to the European Journal of Tourism Research.

Reshaping Urban Conservation Ana Pereira

Roders 2019-02-07 This volume focuses on the implementation of the 2011 UNESCO Recommendation on the Historic Urban Landscape (HUL approach), designed to foster the integration of heritage management in regional and urban planning and management, and strengthen the role of heritage in sustainable urban development. Earlier publications and research looked at the underlying theory of why the HUL approach was needed and how this theory was developed and elaborated by UNESCO. A comprehensive analysis was carried out in consultation with a multitude of actors in the twenty-first-century urban scene and with disciplinary approaches that are available to heritage managers and practitioners to implement the HUL approach. This volume aims to be empirical, describing, analyzing, and comparing 28 cities taken as case studies to implement the HUL approach. From those cases, many lessons can be learned and much guidance shared on best practices concerning what can be done to make the HUL approach work. Whereas the previous studies served to illustrate issues and challenges, in this volume the studies point to innovations in regional and urban planning and management that can allow cities to avoid major conflicts and to further develop in competitiveness. These accomplishments have been possible by building partnerships, devising financial strategies, and using heritage as a key resource in sustainable urban development, to name but a few effective

strategies. For these reasons, this volume is primarily pragmatic, linked to the daily work and challenges of practitioners and administrators, using specific cases to assess what was and is good about current practices and what can be improved, in accordance with the HUL approach and aims.

Accounting for Cultural Heritage Management

Michela Magliacani 2023-10-09

The transformative role of culture, its ability to create value for the benefit of current and future generations, is widely recognized by academics of many disciplines, professionals and policymakers. Notwithstanding, how culture can be a driving force for economic growth, a source of welfare and tools for social inclusion, still deserves to be investigated at various levels, starting with local communities. This book attempts to explain the relevance of accounting knowledge for managing cultural heritage by sustainable, resilient, accountable organizations, regardless of their public or private institutional form. This book aims at understanding the role of cultural heritage in the economy, in society and in facing the new challenges deriving from the enactment of the UN Sustainable Development agenda, as well as the pandemic emergency from COVID-19. It adopts a managerial accounting studies approach to provide answers that can be applied in any organizational context. The results achieved from the field research are critically discussed under the theoretical frameworks referring to the theory of value and its creation. From the findings and their discussion, a conceptual model based on empiricism is proposed for managing cultural heritage of communities under sustainable perspective, even in times of crisis. It will be essential reading for academics and students of cultural heritage management, sustainability and crisis management in organisations.

Asian Heritage Management Kapila D. Silva 2013

The prevalent global heritage discourse has been primarily Euro-centric in its origin, premise, and praxis. Diverse cultural, historical, and geographical contexts, such as that of Asia, call for more context-specific approaches to heritage management. This book explores this complexity of managing the cultural heritage in Asia. Case

studies include sites of Angkor, Himeji Castle, Kathmandu Valley, Luang Prabang, Lumbini, and Malacca, and the book uses these to explore the religious worldviews, heritage policies, intangible heritage dimensions, traditional preservation practices, cultural tourism, and the notion of cultural landscape that are crucial in understanding the cultural heritage in Asia. It critiques the contemporary regulatory frameworks in operation and focuses on the issues of global impact on the local cultures in the region. The book goes on to emphasize the need for integrated heritage management approaches that encompass the plurality of heritage conservation concerns in Asian countries. Themes are discussed from the vantage point of heritage scholars and practitioners in the South, Southeast, and East Asia. This book thus presents a distinctive Asian perspective which is a valuable source for students and practitioners of heritage within and beyond the Asian context.

Smart Cities and Digital Transformation

Miltiadis D. Lytras 2023-06-14 Smart Cities and Digital Transformation offers a three-tiered approach to tomorrow's cities in terms of limitless innovation, sustainable development and empowering communities.

Contemporary Issues in Cultural Heritage

Tourism Jamie Kaminski 2013-12-13 The perceived quality of a destination's cultural offering has long been a significant factor in determining tourist choices of destination. More recently, the need to present touristic offerings that include cultural experiences and heritage has become widely recognised, that this aspect of the tourism experience is an important differentiator of destinations, as well as being amongst the most manageable. This has also led to an increase in the management of such experiences through special exhibitions, events and festivals, as well as through ensuring more routine and controlled access to heritage sites. Reflecting the increasing application of cultural heritage as a driver for tourism and development, this book provides for the first time a cohesive volume on the subject that is theoretically rich, practically applied and empirically grounded. Written by expert scholars and practitioners in the field, the book covers a

broad range of theoretical perspectives of cultural heritage tourism; regeneration, policy, stakeholders, marketing, socio-economic development, impacts, sustainability, volunteering and ICT. It takes a broad view, integrating international examples of sites, monuments as well as intangible cultural heritage, motor vehicle heritage events and modern art museums. This significant book furthers knowledge of the theory and application of tourism within the context of cultural heritage and will be of interest to students, researchers and practitioners in a range of disciplines.

Feasible Management of Archaeological Heritage Sites Open to Tourism Douglas C. Comer

2018-08-07 Archaeological sites opened to the public, and especially those highly photogenic sites that have achieved iconic status, are often major tourist attractions. By opening an archaeological site to tourism, threats and opportunities will emerge. The threats are to the archaeological record, the pre-historic or historic materials in context at the site that can provide facts about human history and the human relationship to the environment. The opportunities are to share what can be learned at archaeological sites and how it can be learned. The latter is important because doing so can build a public constituency for archaeology that appreciates and will support the potential of archaeology to contribute to conversations about contemporary issues, such as the root causes and possible solutions to conflict among humans and the social implications of environmental degradation. In this volume we will consider factors that render effective management of archaeological sites open to the public feasible, and therefore sustainable. We approach this in two ways: The first is by presenting some promising ways to assess and enhance the feasibility of establishing effective management. Assessing feasibility involves examining tourism potential, which must consider the demographic sectors from which visitors to the site are drawn or might be in the future, identifying preservation issues associated with hosting visitors from the various demographic sectors, and the possibility and means by which local communities might be engaged in identifying

issues and generating long-term support for effective management. The second part of the book will provide brief case studies of places and ways in which the feasibility of sustainable management has been improved.

The Economics and Finance of Cultural Heritage Vincenzo Pacelli 2020-07-26 This book analyses the economic and financial profiles of heritage assets as tourist attractions. Offering both theoretical insights, methods, and global empirical examples, it considers how heritage assets can create economic and social value for a region. It offers an analysis of micro- and macroeconomic characteristics of heritage assets and their financial management. The importance of innovation in light of technological and market transformations is considered, as well as the sustainable management of heritage assets environmentally and in terms of sustainable tourism. The book delves into the financial assessment of heritage assets with a focus on evaluation models, the technique of project financing and wealth management in the art sector. These topics are illustrated with cases studies of heritage assets managed as tourist attractions to outline successful management strategies. The book draws on examples from a range of sites and locations across Italy, Spain, the United Kingdom, New Zealand, and the United States to show how heritage assets can be an economic stimulus for the development of local economies. The book will be of interest to academics and students at both undergraduate and postgraduate levels in the fields of tourism economics, cultural studies and environmental studies.

Sustainability in Developing Countries Susan Osireditse Keitumetse 2020-10-08 This book illustrates an alternative approach to 'state of sustainability' reporting by presenting cross-sectoral and multi-disciplinary discussions on sustainability issues in the context of a developing country, Botswana. The book volume illustrates how academic publishing can supplement African governments' existing forms of reporting on sustainability by providing on-ground detailed descriptions and experiences relating to achievement of the various sustainable

development goals (SDGs). In addition, this process involves, increases and enhances diversity of stakeholders that report on sustainability. Furthermore, the approach resonates with the UN's recommendation to build local strategies for implementation of the 2030 agenda for sustainable development. Conventional reporting on sustainability by most African countries is an exercise that is customarily the preserve of designated government ministries. While this form of reporting provides a consistent platform for tracking sustainable development goals, it can also benefit from juxtaposition with in-depth descriptions and experiences provided by academic publishing. Academia, through publishing, provides a framework for on-ground situation-analysis as well as in-depth descriptions of African country's grass-root experiences, thus allowing for temporal tracking of sustainable development milestones. As this volume illustrates, experiences from the various contributors on this volume highlight different points of departure towards achieving the 2030 agenda. Topics covered include biodiversity, water management, world heritage, environment, education, tourism, gender, institutional approaches to achievement of SDGs, as well as contribution of non-governmental organisations (NGO)'s amongst others.

Cultural Heritage Adriana Campelo 2018-11-15 Cultural Heritage is a systematic, interdisciplinary examination of cultural heritage, which provides an up-to-date view of the field by drawing on various disciplines. The book offers a thorough, structured review of extant literature on heritage in tourism and pertinent challenges for cultural heritage. This book offers new ways of looking at cultural heritage assets against a backdrop of increasing economic and environmental pressures. It comprises a number of sections that each examine cultural heritage from the perspective of ethics and values, community relations and development, cultural entrepreneurship, economic viability and conservation, methodologies, impacts of tourism research, consumption, and urban and immaterial heritage. Encompassing global research perspectives from public management, visual

culture, environmental management, and cultural entrepreneurship, Cultural Heritage is a crucial text for those working or interested in the heritage field.

Cultural Heritage Management Phyllis Mauch Messenger 2010 4e de couv.: From international law to artifact preservation to site interpretation, this book provides a much-needed diversity of voices and perspectives from people steeped in the issues that directly affect the future of the past.

The Future of the Past: Paths towards Participatory Governance for Cultural Heritage Gabriela García 2021-05-30 The Future of the Past is a biennial conference generally carried out during the commemoration date of the incorporation of Santa Ana de Los Ríos de Cuenca Ecuador as a World Heritage Site (WHS). It initiated in 2014, organized by the City Preservation Management research project (CPM) of the University of Cuenca, to create a space for dialoguing among interested actors in the cultural heritage field. Since then, this space has served to exchange initiatives and to promote coordinated actions based on shared responsibility, in the local context. The third edition of this conference took place in the context of the 20th anniversary of being listed as WHS and a decade of CPM as the Southern host of the PRECOM3OS UNESCO Chair (Preventive Conservation, Maintenance and Monitoring of Monuments and Sites). For the very first time, and thanks to the collaboration with the Raymond Lemaire International Centre for Conservation of the University of Leuven (Belgium), the conference expanded its local scope. On this occasion, contributions reflected round a worldwide challenge in the cultural field: revealing the paths towards participatory governance of cultural heritage. Participatory governance is understood as institutional decision-making structures supported by shared responsibilities and rights among diverse actors. *Humanistic Management and Sustainable Tourism* Maria Della Lucia 2021-02-25 Tourism is a fast-growing and changing industry, which has become a driver of economic development in both developed and underdeveloped countries. While the tourism industry's potential for shared value

creation and sustainable development is acknowledged, the concerns around the environmental and social pressures remain a challenge for businesses, organizations, and destinations. This is because sustainable tourism arguably conflicts with the predominant neoliberal structure of the economy and with the hierarchical, profit- and consumption-driven societies. The emphasis on competition, growth, and profitability may undermine economic viability itself by consuming unreproducible resources and by undermining the six essential elements—dignity, people, prosperity, social justice, planet, and partnership—that are conceptually linked to sustainable development. The crises recurrently challenging the global travel and tourism environment, including climate change, bushfires, extreme weather disasters, pandemics, and the financial crisis, show the weaknesses of neoliberal approaches and the collective economic dependency of countries on tourism that is vulnerable, if not completely unsustainable. This vulnerability asks for understanding that the collective future depends on developing entirely new approaches and interpretation of tourism to effectively respond to the human, societal, social, and climate challenges. This book offers a novel and original perspective entailing the application of a humanistic management approach to sustainable tourism, which is centered on the value of human life, the protection of human dignity and the promotion of well-being. Multiple theoretical approaches, methods, and practical cases, on an international scale, shed light on shared value creation and human dignity as a necessary condition for its achievement in different contexts. Implicitly and explicitly, they respond to the current urgency to implement strategies to recover from the worldwide impact of the pandemic crisis and to provide a vision of what tourism could and should be when it recovers. It will be of interest to researchers, academics, professionals, and postgraduates in the fields of management, sustainability, and tourism development.

Management of World Heritage Sites, Cultural Landscapes and Sustainability Fernanda Cravidão

2020-06-04 This book highlights the challenges and trends resulting from the relationship between tourist motivations, World Heritage Sites and local cultural uniqueness. With a special focus on Portugal and Brazil, several chapters refer to international cultural heritage experiences and destinations in Belgium, Cuba, Croatia, Italy, Japan, South Africa, Spain and Turkey. The volume shows that there is some crossover between tangible and intangible cultural heritage, and explores themes such as festivals and events, marketing, branding, sustainability, authenticity, preservation, wine tourism, ethnic tourism, religious tourism, literary tourism, museology and garden tourism. It will appeal to readers interested in tourism management, quality of the tourist offer, tourism heritage products, and characteristics of the tourism demand in the scope of cultural heritage.

World Heritage Sites Takamitsu Jimura
2018-12-06 Heritage is a growing area of both tourism and study, with World Heritage Site designations increasing year-on-year. This book reviews the important interrelations between the industry, local communities and conservation work, bringing together the various opportunities and challenges for different destinations. World Heritage status is a strong marketing brand, and proper heritage management and effective conservation are vital, but this tourism must also be developed and managed appropriately if it is to benefit a site. As many sites are located in residential areas, their interaction with the local community must also be carefully considered. This book: - Reviews new areas of development such as Historic Urban Landscapes, Intangible Cultural Heritage, Memory of the World and Global Geoparks. - Includes global case studies to relate theory to practice. - Covers a worldwide industry of over 1,000 cultural and natural heritage sites. An important read for academics, researchers and students of heritage studies, cultural studies and tourism, this book is also a useful resource for professionals working in conservation, cultural and natural heritage management.

Managing Religious Tourism Maureen Griffiths
2019-02-08 Managing Religious Tourism provides a global view of the tools and resources used in

demand and supply management, in the context of pilgrimage and religious tourism. With a focus on toolkits and best practices, the book reinforces the quality of service provision and offers a reflection on consumers' perspectives and what drives their purchasing decisions with regards to a variety of destinations. These central themes are complemented by an understanding of management responses to consumer behaviour and mobility, accessibility, individualism and tourism for both sacred and secular purposes. The book also examines the ways in which networks, partnerships and the conceptual stakeholder approach can be employed by religious tourism suppliers working with destination management organisations. The text promotes sustainable development and a triple bottom line focus, with all chapters supporting policy for framing development. Key features include: - Global perspective on tools as well as management approaches and techniques. - Emphasis on sustainability in connecting sacred and secular consumers. - Focus on promoting learning and development within this important tourism sector.

World Heritage and Sustainable Development
Peter Bille Larsen 2018-07-03 In 2015, the General Assembly of State Parties to the World Heritage Convention passed a ground-breaking Sustainable Development policy that seeks to bring the World Heritage system into line with the UN's sustainable development agenda (UNESCO 2015). World Heritage and Sustainable Development provides a broad overview of the process that brought about the new policy and the implications of its enactment. The book is divided into four parts. Part I puts the policy in its historical and theoretical context, and Part II offers an analysis of the four policy dimensions on which the policy is based – environmental sustainability, inclusive social development, inclusive economic development and the fostering of peace and security. Part III presents perspectives from IUCN, ICOMOS and ICCROM – the three Advisory Bodies to the World Heritage Committee, and Part IV offers 'case study' perspectives on the practical implications of the policy. Contributions come from a wide range of experienced heritage professionals and

practitioners who offer both 'inside' perspectives on the evolution of the policy and 'outside' perspectives on its implications. Combined, they present and analyse the main ideas, debates and implications of the policy change. This book is key reading for all heritage professionals interested in developing a better understanding of the new Sustainable Development policy. It is also essential reading for scholars and students working in the area.

Innovative Built Heritage Models Koenraad van Balen 2018-01-29 Several international and European institutions have given increasing importance to sustainable approaches to our existing building stock and the role of built heritage in this process. At the same time, preventive and planned conservation of built heritage has been increasingly recognised by researchers given its cost-effectiveness for owner-managers, effective long-term quality protection and environmental enhancement of structures, as well as its potential of activating heritage in the employment sector and empowering of local communities. 'Innovative Built Heritage Models' collects the lectures presented at the international conference on CHANGES (2017 Thematic Week, Leuven, Belgium, 6-8 February 2017). The aim of the conference was to provide an international overview of the existing strategies, processes and operational case studies that support the implementation of a preventive and planned conservation approach in the built heritage sector. The conference twins with the 'CHANGES' project, supported by the Joint Programming Initiative Heritage Plus programme. This publication meets the increasing demand for shared information to support the transition towards a more sustainable conservation process. The volume consists of three main parts: 'The CHANGES paradigm', 'Preventive and planned conservation' and 'Case studies of Change'. The book reflects on CHANGES in a straightforward manner by providing research and case studies that serve as baseline records, guidance and essential literature for researchers and practitioners involved in the built heritage sector.

Routledge Handbook of Tourism in Africa
Marina Novelli 2020-11-29 This book provides a

comprehensive and readable overview of the critical debates and controversies around tourism in Africa, and the major factors that are affecting tourism development now and in the future. Drawing upon research emerging from collaborations between a growing number of African academics and practitioners based in the continent and in the African diaspora as well as international colleagues, the Handbook offers key critical insights into the issues, challenges and trends that Africa and African tourism is facing. Part I covers continent-wide issues such as

climate change, ICT, heritage and development. The remaining parts are organised along geographic lines, with each chapter covering the development of tourism, current trends and discussion of critical issues such as community participation, gender, backpacking, urban tourism, wildlife tourism and conservation. Combining an overview of key theories, concepts, contemporary issues and debates, this book will be a valuable resource for students, academics and practitioners investigating the role of tourism in Africa.